



Suzie TAYLOR

TRAVEL | ADVENTURE | LIFESTYLE

About Me

I'm just a girl who took a chance on herself years ago to become a full time content creator. My goal as a full-time creator now is to inspire people to chase the life they dream about. I do that by sharing my real experiences — the growth, the wins, the setbacks, the travels, and the challenges that shape me. Everything I make is fun, real, and rooted in meaning, with the hope that my journey helps someone else feel a little more fearless in their own.



40%



60%



47% US

7% UK

5% CANADA

25M

Reach
last 30 days

1.2M

Total
Followers

@SOOZTAYLOR - IG +TIKTOK

@SUZIETAYLOR - YOUTUBE

200,000+

INSTAGRAM
FOLLOWERS

367,000+

TIKTOK
FOLLOWERS

422,000+

YOUTUBE
SUBSCRIBERS

150M+

SHORT + LONG
FORM VIDEO
VIEWS

COLLABORATION RATES

CAROUSEL
INSTAGRAM POST

\$1,000

60 SECOND YOUTUBE
INTEGRATION

\$5,000

INSTAGRAM REEL

\$1,500

YOUTUBE SHORT

\$2,000

INSTAGRAM STORY SET

\$500

TIKTOK VIDEO

\$2,000